

A vibrant landscape featuring a golden field in the foreground, a blue sky with white clouds, and a dirt road leading towards a small tree on the horizon. The text is overlaid on the image.

**Ukraine still needs
your support now**

We know that you really supported Ukraine a lot during these 9 months. But as you can hear from the news, as long as Ukrainian Armed Forces made a success on the battlefield, russians started to actively terrorize all civilians in all cities of Ukraine. There were last weeks, yesterday and today massive missile and drones attacks on Kyiv, Kyiv region and many other cities in Ukraine. Since 10OCT they ruined 40% of the electricity system of Ukraine and continue daily to bomb critical infrastructure of Ukraine and kill civilians in order to influence of our Army and government.

But Freedom is in our DNA.

We fight for European democratic values and for freedom. Freedom from anyone, freedom from the ex-Soviet past, freedom to live on our land and develop our country in the best way, in our own way.

As you can see now, **Ukrainians are not afraid to fight.**
But we still need more different resources for this.

Help us to stop the terrorism of Russia.

We need **YOUR SUPPORT** again. Now.

Together and united we can help Ukraine to win and prevent this war from continuing.

Whole world is together.





How can tourism community help?

- ✓ CSR of your **corporate clients**
- ✓ **Volunteer and solidarity tourism**
- ✓ Organization of **rehabilitation camps** for Ukrainian children

Why important to spend CSR now?

Every year at this time, **corporate clients plan their budgets for next year**, including budgets for marketing, incentives and CSR. Also quite often in November-December corporate clients face the issue that they **need to spend leftovers of this year's budgets** right now as **next year** is usually **planned according to expenditures** of the current year.

Now people are looking for **ideas, how to spend CSR budget**.

A good option is to spend it on helping Ukraine

You will make a great help:

- ✓ reach your corporate clients
- ✓ suggest idea spending some part of the CSR budget for help Ukraine now, while they are looking for options to spend it till the end of this year
- ✓ tell them how to make it easy
- ✓ provide them control & proof that their money is spent correctly





Inspired by successful case of FactaNV Solutions United Kingdom
Managed by Ms. Michelle Bekker Welsh from UK office of Events Link Africa Namibia
in cooperation with Ukrainian Incentives DMC. They made it in

5 easy steps

1. decided to help UA children
2. announced fundraising across their employees & partners
at web-page <https://www.factanv.solutions/> and internal corporate communications
3. added the corporate budget for purchase and shipment the goods of first demand for
Ukrainian children
4. sent their humanitarian dispatch to Ukraine. It is on the way right now.
5. we will send photo and video-proof of meeting and transferring their dispatch to agreed
Volunteer center.



2 easy way to spend CSR to help UA



1. make **DONATION** to one of the trusted and verified volunteer funds in Ukraine.

From our side, we will

- ✓ check with the chosen fund in advance, where and how exactly they plan to spend this particular donation
- ✓ control providing proof to you

2. Send particular **GOODS FOR HUMANITARIAN AID** in accordance with the company's core business and/or CSR policy

From our side, we will

- ✓ supervise delivery from the UA border to trusted volunteer centers or aimed recipient
- ✓ control the distribution process
- ✓ control providing proof to you

Trusted funds for donations

THE POWER OF FREEDOM

ARMED FORCES

HUMANITARIANS NEEDS

There are many different funds. We trust these official funds. Please, choose the fund and we will send you their bank details. Also bank details are available at their web-pages.

If you need proof, where fund spend your donations (applicable for options more than 1000 USD/EUR):

1. Contact us BEFORE donation and indicate planned amount.
2. We will contact fund, check with them their plan to use your particular donation and inform you accordingly.

Armed Forces of Ukraine shows colossal bravery, motivation and professional skills in defending territory of Ukraine. Trust of all Ukrainians in our Armed Forces is incredibly high, but they need lot of resources for their great work. Help our Army to defend Ukraine and end this war.

Trusted funds for donations

Armed Forces



UNITED24

<https://u24.gov.ua/>

UNITED24 was launched by the President of Ukraine V.Zelenskyy as the main venue for collecting charitable donations in support of Ukraine.

Funds will be transferred to the official accounts of the National Bank of Ukraine and allocated by assigned ministries to cover the most pressing need



COME BACK ALIVE

<https://savelife.in.ua/en/>

“Come Back Alive” is a Charity Foundation providing competent assistance to the military. Since 2014, their goal has been to make the Defense Forces more efficient, save the lives of the military and systematically counter the enemy. Since the beginning of the full-scale invasion in February 2022, they have multiplied their military assistance and supported the defenders of Ukraine, who have changed their everyday lives and joined the line of defense.

Since the start of the war, the Charity foundations, aimed for help to children and animals, are highly underfinanced, because lot of people changed directions of their regular donations for military. If you are focused on humanitarian needs, please, choose, one of these funds:

Trusted funds for donations Humanitarian Needs

CHILDREN



DOBRO.UA

<https://dobro.ua/en/>

The first and largest fundraising platform in Ukraine for online charity, an effective and modern tool for raising funds for charitable and social projects of any direction

HUMANITARIAN NEEDS



**Humanitarian Fund from the
Ministry of Social Policy of Ukraine**

<https://www.msp.gov.ua/en/content/nbu-opens-fundraising-account-for-humanitarian-assistance-to-ukrainians-affected-by-russias-aggression.html>

for charity contributions from Ukraine and from abroad. The Ministry of Social Policy will channel the raised funds to support Ukraine's citizens severely affected by the war.



COMBAT MEDICINE

HOSPITALLERS

<https://www.hospitallers.life/>

Volunteer organization of paramedics.

Direction of work: combat medicine.

Help those who need it most on the front line every day.

ANIMALS

UAnimals



<https://uanimals.org/>

The humanitarian movement UAnimals. Since the beginning of the full scale war Fund actively help animals within war zones: evacuate, provide feed and medicines for shelters, rebuilding animal shelters



SOS Animals Ukraine

Society of the Protection Animals
working 27 years

This project is initiated by us, Association of Incoming tour operators of Ukraine, and is fully financed by charity donations.

Trusted funds for donations Humanitarian Needs

CHILDREN: REHABILITATION CAMPS

ASSOCIATION OF INCOMING TOUROPERATORS

<https://en.aitoukraine.org/support-us>

One of the projects of our Association during this war is organizing rehabilitation camps for Ukrainian children from occupied and dangerous regions of Ukraine and children of Ukrainian warriors. These are most vulnerable categories and they need rehabilitation at most as these children were extremely influenced both mentally and physically by war.

Children – future of the nation, therefore we decided to put our attention and efforts to this humanitarian task and to use our tourism skills for organizing such camps, where children can safely relax at least a week or two in friendly atmosphere in beautiful places, visiting touristic sights, walking at the nature, passing quests, playing safely under professional guidance of teachers and psychologists.

This is also important for the tourism community. Project also supports tourism industry of Ukraine, which is significantly suffering now too. In order to re-start tourism industry immediately after the Victory, support is needed now. Camps include accommodation, meals, trainings and some sightseeing, so it means some hotels, guides, museums will get some turnover to survive as business during these hard times. It is critical to support Ukrainian tourism industry and to keep professional personnel in the industry. Therefore, our initiative with the organization of camps in Ukraine is also a support of the tourist community, both financially and psychologically.



What humanitarian goods are needed?



A company can always connect it with its core business, for example:

- **pharma-companies** could send medicines and necessary items for completing the medical combat backpacks for doctors on the battlefield; and/or for hospitals; and/or medicines for volunteer centers; and/or for animal shelters etc.
 - **electronic companies** could send their products, which could support people without electricity as 40% of the electricity network is ruined now and Russia continues to bomb infrastructure daily, so people are minimum 4-8 hours without electricity daily: power banks, equipment for repairing stations, equipment to arrange points for recharge for public and other possible ideas to support people in this (heating without electricity, for example)
 - **cooking ware companies** could send cooking ware and/or buy portable gas stoves (touristic style) to volunteer centers and temporary camps for people, who had to flee from their homes.
 - **sport equipment** companies could send caremats and tents both for the military and for temporary camps for civilians.
 - **HoReCa companies** also could send some cooking ware and/or donate for field kitchens (incl. Cooking & heating functions) and/or some food with long storage term
 - **building companies** could send building materials for people to restore their houses or even help with projects of building quick temporary houses for replaced people. Example: <https://www.facebook.com/domus.landUA>
- We can check if there are other similar projects and what are the needs of suppliers in this sphere, if interest is there.
- Other companies can send pampers, clothes for people, living in temporary camps because they had to fled from their homes.

This list can be extended depending on the profile of your corporate clients.

Of course, it is possible to arrange maximum publicity of these actions for companies both from your and our side.

We can provide list of required essentials in each category, if needed.

Project managing by Ukrainian Incentives



Our core business is incoming tourism to Ukraine. We've always paid a lot of efforts to promote Ukraine as a great touristic destination. Bu now, due to the war in Ukraine, we are focused on **volunteering** and **social needs**:

- ✓ as a board member of the Association of incoming touroperators we take part in organizing rehabilitation camps for Ukrainian children from occupied and dangerous regions of Ukraine and children of Ukrainian warriors
- ✓ we evacuated people from dangerous regions of Ukraine in the first months of war together with colleagues from AITO Ukraine
- ✓ we work in a volunteer center in the Kyiv region
- ✓ we help our clients to bring their humanitarian help to Ukraine
- ✓ we work on the development of solidarity & volunteer tourism in Ukraine

We highly appreciate all your support and efforts in helping Ukraine now!

Stand with Ukraine!

The time to rediscover touristic Ukraine will come soon

Contacts



Denis Antonyuk
CEO

mobile: +38 050 703 1344
str.Koshitsa 1/38, office 519/1
Kyiv 02068, Ukraine
e-mail: denis@ukrainian-incentives.com.ua
www.ukrainian-incentives.com.ua



Marina Antonyuk

mobile: +38 050 147 0207
e-mail: m.antonyuk@ukrainian-incentives.com.ua
<https://dmc.ukrainian-incentives.com.ua>



<http://dmc.ukrainian-incentives.com.ua/>